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Date: August 4, 2008

Contact: Meg Casper

**Board of Regents Names New Communications Director**

BATON ROUGE, La. – Commissioner of Higher Education Sally Clausen announced today the appointment of Meg Casper to the position of Communications Director for the Board of Regents. Casper will assume the responsibilities previously performed by Kevin Hardy who recently accepted a position in the private sector.

Casper comes to the Board of Regents from the Cecil J. Picard Center for Child Development at the University of Louisiana at Lafayette where she served as the Marketing & Resource Director for the past year. Previously, she served six years in the Communications Office of the Louisiana Department of Education under State Superintendents of Education Cecil J. Picard and Paul G. Pastorek. Casper also brings experience from her time as the Public Information Officer for the East Baton Rouge Parish School System and several years as a journalist for WAFB-TV in Baton Rouge.

“I am pleased that Meg has agreed to join our team at the Board of Regents because she brings with her not only energy and an understanding of state government, but also a wonderful base of knowledge in the area of elementary and secondary education,” said Commissioner of Higher Education Sally Clausen. “I look forward to working with her to create a strong communication’s team here at the Board of Regents so that we can continue to educate the public and policy makers concerning our mission and activities.”

“I feel honored to have been chosen by Commissioner Clausen to serve under her leadership and guidance,” said Casper. “My goal will be to work closely with her staff as well as members of the Board of Regents to effectively communicate all of our higher education programs and policies, and I welcome that opportunity.”

Reporters needing information from the Board of Regents can begin contacting Casper directly via email at [meg.casper@la.gov](mailto:meg.casper@la.gov) or by phone at (225) 342-4253.

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