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Board of Regents Launches Website to Ensure Students “KnowHow2Go”

BATON ROUGE, LA—The Louisiana Board of Regents launched a key initiative this week designed to help middle and high school students to prepare for and attend college.

The initiative, called “KnowHow2Go,” is a web-based college planning resource for students, parents and teachers. It was unveiled today in Ruston at a statewide conference attended by approximately 500 eighth through 12th graders.

“KnowHow2GoLouisiana.org” features creative online information for students. On one website, students can get information about the four steps they need to take in order to make college a reality.

The first KnowHow2GO step is “Be a pain – in a good way.” It encourages students to approach adults in their life and ask for help with college planning – and not stop until they find someone who will. The other steps tell students to “Push yourself” by taking rigorous high school coursework, “Find the right fit” by learning which colleges fit their career interests, and “Put your hands on some cash” by learning about college funding options.

“In order to build a stronger Louisiana, we must create a culture of student success,” said Commissioner of Higher Education Sally Clausen. “This campaign gives students the information they need to aim high, prepare academically and go to college. We want every student to know how to go!”

Students in Louisiana must continue to rise to the challenge of higher standards as the Board of Regents voted on Thursday to raise the minimum admission standards for all public colleges and universities. Some campuses are raising their requirements as well. That’s one more reason for students to turn to KnowHow2GoLouisiana.org for the latest information on what is required to enroll and succeed in college.

The “KnowHow2GoLouisiana” initiative is funded through a national College Access Challenge Grant. Louisiana is the 15th state to participate in partnership with the American Council on Education, the Lumina Foundation for Education, and the national Ad Council.

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