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AGENDA
PLANNING, RESEARCH AND PERFORMANCE COMMITTEE MEETING
Wednesday, May 22, 2013
10:30 a.m.
Louisiana Purchase Room • Claiborne Building • Baton Rouge, Louisiana

- I. Call to Order
- II. Roll Call
- III. Consent Agenda
 - A. R.S. 17:1808 (Licensure)
 1. Initial License
 - a. Binghamton University
 - b. George Washington University
 - c. Georgetown University
 - d. LeTourneau University
 - e. Michigan State University
 - f. Northcentral University
 2. License Renewals
 - a. Capella University
 - b. Kaplan University
 - c. Strayer University
 - B. Proprietary Schools Advisory Commission
 1. Initial Licenses
 - a. D.D.C. School of Dental Assisting, LLC
 - b. Divine Touch Healthcare Training, LLC
 2. Change of Ownership Application
 - a. Louisiana Institute of Massage Therapy
 3. License Renewals
- IV. GRAD Act
- V. Other Business
- VI. Adjournment

Committee Members: Joe Wiley, Chair; Robert Levy, Vice Chair; Mark Abraham, Joel Dupré, Joe Farr, William Fenstermaker, Matthew Jewell, Richard Lipsey, Roy Martin III.

Agenda Item III.A.1.a.

Binghamton University Binghamton, New York

BACKGROUND

Binghamton University (Binghamton) is not incorporated in the state of Louisiana. The institution, opened in 1946 as Triple Cities College and recognized as a member of the State University of New York (SUNY) in 1965, is a state-supported doctoral level university in the state of New York and is seeking its initial license in Louisiana. Binghamton is accredited by the Middle States Commission on Higher Education.

ACADEMIC PROGRAM

Binghamton offers a wide variety of undergraduate and graduate programs. The university is applying to offer one graduate program in New Orleans, a Master of Science in Educational Studies. The Binghamton University School of Education is accredited by Teacher Education Accreditation Council.

FACULTY

Binghamton employs 22 faculty to support its Master's programs in education. Of the 22 faculty, 21 are trained at the doctoral level and all are employed on a full-time basis.

FACILITIES

Binghamton plans on offering the Master's program through a variety of venues: face-to-face sessions held on the Tulane University campus, audio-visual distance education, and on-line.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and academic program's accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to Binghamton University, located in Binghamton, New York.

Agenda Item III.A.1.b.

George Washington University Washington, DC

BACKGROUND

George Washington University (GWU) is not incorporated in the state of Louisiana. Opened in 1891 as Columbian College, the institution changed its name to George Washington University in 1904. GWU is a private institution in the District of Columbia and is seeking its initial license in Louisiana. The university is accredited by the Middle States Commission on Higher Education.

ACADEMIC PROGRAM

GWU offers a wide variety of undergraduate and graduate programs. The university is applying to offer one graduate program in Louisiana, its Master in Public Health (MPH) which requires a practicum. The program is accredited by the Council on Education for Public Health.

FACULTY

Georgetown employs five faculty to support its MPH program. All the faculty are trained at the doctoral level and are employed full time.

FACILITIES

Georgetown plans on offering the MPH program online. The required practicum experiences will be held in a variety of settings.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and the program's accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to George Washington University, located in the District of Columbia.

Agenda Item III.A.1.c.

Georgetown University Washington, DC

BACKGROUND

Georgetown University (Georgetown) is not incorporated in the state of Louisiana. The institution, opened in 1792 and the oldest Catholic institution of higher learning in the United States, is a private institution in the District of Columbia and is seeking its initial license. Georgetown is accredited by the Middle States Commission on Higher Education.

ACADEMIC PROGRAM

Georgetown offers a wide variety of undergraduate and graduate programs. The university is applying to offer one graduate program in Louisiana, a Masters in Public Safety in Emergency and Disaster Management.

FACULTY

Georgetown employs two faculty to support its Masters in Public Safety in Emergency and Disaster Management program. Both faculty are educated at the Masters level, one employed full time.

FACILITIES

Georgetown plans on offering the Masters in Public Safety in Emergency and Disaster Management program online. However, there will be one-week of in-person instruction in Louisiana in the form of field study activities, which will be based out of a hotel

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to Georgetown University, located in the District of Columbia.

Agenda Item III.A.1.d.

LeTourneau University Longview, Texas

BACKGROUND

LeTourneau University (LeTourneau) is not incorporated in the state of Louisiana. The institution opened in 1946 as LeTourneau Technical Institute, became LeTourneau University in 1989, is a private non-denominational Christian institution in Longview, Texas and is seeking its initial license in Louisiana. LeTourneau is accredited by the Southern Association of Colleges and Schools.

ACADEMIC PROGRAM

LeTourneau offers a wide variety of undergraduate and graduate programs. The university is applying to offer one graduate program in Louisiana, a Master of Arts in Counseling which requires students to undertake clinical internships.

FACULTY

LeTourneau employs over 200 faculty to support its academic programs. The institution has no faculty specifically assigned to teach Louisiana students. However, any of the faculty could have Louisiana students in their courses.

FACILITIES

LeTourneau plans on offering the Master of Arts in Counseling program online. The required practicum experiences will be held in a variety of settings.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to LeTourneau University, located in Longview, Texas.

Agenda Item III.A.1.e.

Michigan State University East Lansing, Michigan

BACKGROUND

Michigan State University (MSU) is not incorporated in the state of Louisiana. The institution, founded in 1855 as the Agricultural College of the State of Michigan, became Michigan State University in 1964, is a publically-supported doctoral research university in East Lansing, Michigan and is seeking its initial license. MSU is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

ACADEMIC PROGRAM

As a publically-supported doctoral research university, MSU offers a wide range of online degree programs at the undergraduate and graduate level. Since a number of its online nursing programs require clinical experiences, MSU is subject to Louisiana licensure.

FACULTY

MSU employs nearly 100 faculty to support its academic programs in the College of Nursing. All the faculty are trained at the graduate level.

FACILITIES

MSU plans on offering a number of undergraduate and graduate nursing programs online. However, most of these programs require clinical internships which can be undertaken in a variety of settings.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and programs's accreditation, and the general oversight by the home campus in East Lansing, the senior staff recommends that the Board of Regents issue an initial operating license to Michigan State University, located in East Lansing, Michigan.

Agenda Item III.A.1.f.

Northcentral University Prescott Valley, Arizona

BACKGROUND

Northcentral University (Northcentral) is not incorporated in the state of Louisiana. The institution is a private for-profit institution in Prescott Valley, Arizona and is seeking its initial license. Northcentral is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

ACADEMIC PROGRAM

Northcentral offers a wide variety of online undergraduate and graduate programs. For licensure purposes, Northcentral is applying to offer graduate programs in Marriage and Family Therapy which require students to undertake clinical internships. The programs are accredited by the Commission on Accreditation for Marriage and Family Therapy Education.

FACULTY

Northcentral employs over 550 faculty to support its academic programs, all trained at the doctoral level. The institution has no faculty specifically assigned to teach Louisiana students. However, any of the faculty could have Louisiana students in their courses.

FACILITIES

All of Northcentral's programs are offered online. However, the programs in Marriage and Family Therapy require practicum experiences which will be held in a variety of settings.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and program's accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to Northcentral University, located in Prescott Valley, Arizona.

Agenda Item III.A.2.a.

Capella University Minneapolis, Minnesota

BACKGROUND

Capella University is not incorporated in the state of Louisiana. The university is a private university in the state of Minnesota and was initially licensed in 2011. Established in 1992 as the Graduate School of America, Capella is headquartered in Minneapolis, Minnesota and is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

ACADEMIC PROGRAM

Capella University offers a variety of online undergraduate and graduate programs to Louisiana residents. Typically, the online nature of the delivery system would not require licensure. However, since a number of the programs require internships, field experiences or clinical experiences, licensure is necessary.

FACULTY

Capella employs 335 faculty to support its education programs available to Louisiana residents, 107 on a full-time basis. Of the 335 faculty, 332 are trained at the doctoral level.

FACILITIES

Since most of the programs are offered online, there is no need for physical facilities. Clinical and field experiences will be held in a variety of settings depending on the subject nature of the program.

STAFF RECOMMENDATION

Given the credentials of its faculty, the university's campus and program accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents approve the request for license renewal from Capella University, located in Minneapolis, Minnesota.

Agenda Item III.A.2.b.

Kaplan University Davenport, Iowa

BACKGROUND

Kaplan University is not incorporated in the state of Louisiana. The university is a private university in the state of Illinois and was initially licensed in 2011. Kaplan is headquartered in Davenport, Iowa and has over seventy campuses in twenty-one states. Kaplan is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

ACADEMIC PROGRAM

Kaplan University offers a variety of online undergraduate and graduate programs to Louisiana residents. Typically, the online nature of the delivery system would not require licensure. However, since some of the programs require internships, field experiences or clinical experiences, licensure is necessary.

FACULTY

Kaplan employs 31 faculty to support its education programs available to Louisiana residents. Of the 31 faculty, eight are trained at the doctoral level.

FACILITIES

Since the programs are offered online, there is no need for physical facilities. Clinical and field experiences are held in a variety of settings depending on the subject nature of the program.

STAFF RECOMMENDATION

Given the credentials of its faculty, the university's campus and program accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents approve the request for license renewal from Kaplan University, headquartered in Davenport, Iowa.

Agenda Item III.A.2.c.

Strayer University Metairie, Louisiana

BACKGROUND

Strayer University is not incorporated in the state of Louisiana. The university first registered with the Board of Regents in 2009 and is seeking license renewal. Established in 1892, the institution is headquartered in Washington, D.C. and is accredited by the Middle States Commission on Higher Education. Strayer offers programs to approximately 45,000 students at sixty-seven campuses in twenty states and the District of Columbia.

ACADEMIC PROGRAM

Strayer University offers a variety of associate, bachelor's and master's programs in the areas of business, criminal justice, information systems, and general studies. Although Strayer University has a worldwide distance learning initiative, the institution offers its Louisiana programs through telecommunications, independent study and classroom instruction.

FACULTY

Strayer employs sixteen faculty in support of its Louisiana operations, one on a full-time basis. All faculty hold graduate degrees from regionally-accredited institutions.

FACILITIES

Strayer University leases over 15,000 square feet of classroom and office space in the Heritage Plaza Building in Metairie.

STAFF RECOMMENDATION

Given the credentials of its faculty, the university's campus accreditation, and the general oversight of the program by the home campus, the staff recommends that the Board of Regents approve the request for license renewal from Strayer University, located in Metairie, Louisiana.

AGENDA ITEM III. B.

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Minutes

Board of Regents' Proprietary Schools Advisory Commission May 14, 2013

The Louisiana Board of Regents' Proprietary Schools Advisory Commission met on Tuesday, May 14, 2013, at 10:06 a.m. in Room 1-165 of the Claiborne Building, Baton Rouge.

Acting Chair Lalonde called the meeting to order and the roll was called.

Commission Members Present

Richard D'Aquin
James Dorris
Raymond Lalonde

Staff Members Present

Nancy Beall
Chandra Cheatham
Kristi Kron
Carol Marabella

Commission Members Absent

Tina Begnaud
Ralph Bender, Chair
James Fontenot
Chris Gorman
Keith Jones, Vice-Chair
Gloria Simmons

Guests Present

(See Appendix A.)

Ms. Marabella reminded Commission members that five members of the Commission must be present for a quorum. However, since (1) the Commission is advisory in nature, (2) no action of the Commission is binding, and (3) the Board of Regents has final authority in matters of proprietary schools, it was her suggestion that the members present make recommendations to the Board of Regents, noting that the recommendations were those of the three members present and not of the Commission. Commission members agreed with Ms. Marabella's suggestions and the minutes will reflect this matter accordingly. Any actions taken at this meeting by those present will be presented for ratification at the next Commission meeting.

The first item of business was the approval of the minutes from its meeting of March 12, 2013.

On motion of Mr. D'Aquin, seconded by Mr. Dorris, the Proprietary Schools Advisory Commission members present adopted the minutes of the March 12, 2013 Proprietary Schools Advisory Commission meeting.

The next agenda item considered by the Commission members was two initial license applications, the first from D.D.C. School for Dental Assisting, LLC, located in Geismar, Louisiana, and represented by Ms. Alice Z. Landry, Owner. Ms. Marabella reviewed the materials for the Commission members, informing them that the institution would be offering one program of study, Dental Assisting, which is a 75.0 clock hour program that will be offered for fifteen consecutive Saturdays. The program will be housed after hours in the practicing dental office of Dr. Dwight Landry, husband of the owner, Ms. Landry. D.D.C. School for Dental Assisting, LLC, had met all the legal and administrative requirements to be approved for an initial license.

Following further discussion regarding the school's potential to draw students from the greater Baton Rouge area and the need for trained dental assistants in the dental community,

On motion of Mr. Dorris, seconded by Mr. D'Aquin, the Proprietary Schools Advisory Commission members present recommend that the Board of Regents approve an initial operating license for D.D.C. School of Dental Assisting, LLC, located in Geismar, Louisiana.

The second initial license application considered by the Commission members was from Divine Touch Healthcare Training, LLC, located in New Orleans, Louisiana, and represented by the owner, Ms. Tamara M. White. Ms. Marabella reviewed the materials for the Commission members, informing them that the institution would be offering one program of study, Certified Nursing Assistant, which is a four week, 80.0 clock hour program (inclusive of both classroom and clinical experience). The school will be housed in the Fellowship Hall of the Abundant Life Tabernacle Full Gospel Baptist Church. The program has received the required approval from the Department of Health and Hospitals, Health Standards Section. Divine Touch Healthcare Training, LLC, had met all the legal and administrative requirements to be approved for an initial license.

Following further discussion regarding the location of proposed school and the scope of practice for a Certified Nursing Assistant,

On motion of Mr. D'Aquin, seconded by Mr. Dorris, the Proprietary Schools Advisory Commission members present recommend that the Board of Regents approve an initial operating license for Divine Touch Healthcare Training, LLC, located in New Orleans, Louisiana.

The next agenda item considered by the Commission members involved a change-of-ownership license application from Louisiana Institute of Massage Therapy, located in Lake

Charles, Louisiana, and represented by the new owner, Ms. Carrie K. Chaumont. Ms. Kron reviewed the materials for the Commission members, informing them that Louisiana Institute of Massage Therapy has been licensed under the ownership of Susan and Michael Breaux since June 25, 1992. The institution will continue to offer the one program of study, Massage Therapy, which is a 510.0 clock hour program designed to be completed in 7.0 months if enrolled in the weekday class and 11.0 months if enrolled in the weekend class. The change of ownership of the school will be seamless for the students in that the curriculum, instructors, and staff will remain the same. Louisiana Institute of Massage Therapy had met all the legal and administrative requirements to be approved for the change of ownership license.

Following further discussion regarding the school's number of currently enrolled students and recent graduates, the new owner will serve as the school director, classes will be offered during the weekdays as well as weekends to accommodate students, and the licensure requirements of a Massage Therapist in Louisiana,

On motion of Mr. D'Aquin, seconded by Mr. Dorris, the Proprietary Schools Advisory Commission members present recommend that the Board of Regents approve the change-of-ownership license application for Louisiana Institute of Massage Therapy, located in Lake Charles, Louisiana.

The next agenda item considered by the Commission members was operating license renewals. Ms. Marabella informed the Commission members that there were twenty-five (25) schools seeking renewal. These schools scheduled for renewal were in complete compliance, having met all the legal and administrative requirements to be re-licensed.

Following further discussion,

On motion of Mr. D'Aquin, seconded by Mr. Dorris, the Proprietary Schools Advisory Commission members present recommend that the Board of Regents renew the licenses of the following proprietary schools (initial license date in parentheses):

A & W Healthcare Educators, LLC (03/25/04)
Academy of Acadiana, Inc. (03/22/06)
At-Home Professions (04/22/99)
Blue Cliff College--Houma (03/24/05)
Blue Cliff College--Metairie (03/23/00)
Blue Cliff College--Metairie, Satellite Campus (03/23/11)
Blue Cliff College--Shreveport (03/23/00)
Coastal College--Lafayette (04/23/98)
Coastal College--Monroe (03/28/96)
Delta College of Arts & Technology--Lafayette Branch (03/24/05)
Delta School of Business and Technology (05/06/80)
Healthcare & More (03/21/12)
J W Training Center, LLC (03/25/10)
Lenora School of Phlebotomy (04/28/94)
Louisiana Culinary Institute (03/27/03)
Medical Careers College (04/23/98)
Pet Grooming Academy of Louisiana (03/21/12)
The Ruth Cook Computer and Medical Schools (04/27/95)
Sclafani's Cooking School (04/28/94)
Unitech Training Academy (04/24/97)
Unitech Training Academy--Houma (03/22/06)
Universal Technical Institute--Florida Branch (04/23/98)
Universal Technical Institute of Texas, Inc. (04/03/85)
WyoTech--Pennsylvania Campus (03/27/03)
WyoTech--Wyoming Campus (03/27/03)

Ms. Marabella informed the Commission members that no institution chose not to renew its license this renewal cycle.

The next item on the agenda was an update on program approvals. Acting Chair Lalonde reminded the Commission members that staff approved these updates administratively and course approvals were being shared with the Commission members for information purposes only.

Under Report from Staff, Ms. Marabella informed the Commission members that the work in the proprietary schools section is ongoing with the review of initial/change of ownership/ renewal applications, solicitor permit processing, instructor approvals, program approvals, student records requests from closed schools, processing student complaints, and the investigation of unlicensed schools. Ms. Marabella expressed her appreciation to the staff, legal counsel, and Commission for their dedication to the students and to the career school industry.

The next meeting of the Proprietary Schools Advisory Commission is scheduled for Tuesday, July 9, 2013, at 10:00 a.m., in Room 1-190 of the Claiborne Building. There being no further business, the meeting adjourned at 10:43 a.m.

APPENDIX A
GUESTS

Alex Chaumont	LA Institute of Massage Therapy
Carrie Chaumont	LA Institute of Massage Therapy
Irma Muse Dixon	Divine Touch Healthcare Training , LLC
Angelique Duhon Freel	LA Department of Justice
Danny M. Head	Unitech Training Academy, Inc.
Pastor Tyrone Jefferson	Divine Touch Healthcare Training, LLC
Alice Landry	D.D.C. School for Dental Assisting, LLC
Dr. Dwight Landry	D.D.C. School for Dental Assisting, LLC
Sadie Landry	D.D.C. School for Dental Assisting, LLC
Tamara White	Divine Touch Healthcare Training, LLC
Patricia Wilton	LA Department of Justice

Agenda Item IV.

Executive Summary

The staff will be presenting its 2012-13 GRAD Act recommendations for Committee consideration at its June meeting. The campus GRAD Act Annual Reports were received by staff in May and are in the process of being scored. At the May Committee meeting, the staff will be making a brief Powerpoint presentation to the Committee regarding GRAD Act in preparation for GRAD Act Committee consideration in June.