#### 2017 Trusteeship Conference Elevate Louisiana: The New Reality

#### Monday, March 20, 2017

8 a.m. to 2 p.m. Pennington Biomedical Research Center 6400 Perkins Road, Baton Rouge, LA, 70808 C.B. Pennington, Jr. Building











### What does it mean to be educated? What is the role of higher education?

~ Are our universities institutions of vocational training, funded to prepare students for jobs?

~Or are they institutions whose purpose is something a bit higher than that? ~Both? ~Neither?







Loss of the Higher Education Monopoly

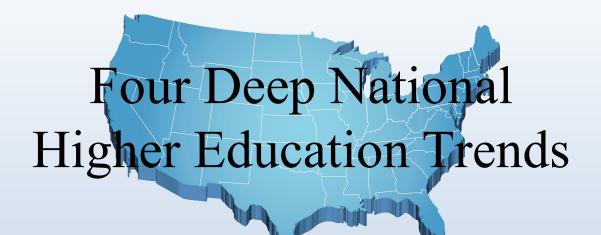




Loss of the Higher Education Monopoly

How much longer can the law of supply and demand not apply to higher education?





Loss of the Higher Education Monopoly

How much longer can the law of supply and demand not apply to higher education?

Two and Four-Year Degrees Vs. Life-long Learning



Budget

Enrollment

**Decreased Funding for Sponsored Programs** 

High wage and high demand jobs

Types of job openings in the next 5-10 years

**Outcomes based funding** 



Budget



Louisiana Higher Education: The True Picture								
Higher Education Institutions (Excluding LOSFA and Hospitals)								
		Self Generated Federal Funds and						
Fiscal Year	Total State Funds	Funds	Interagency Transfers	Total				
FY 08-09	\$1,571,583,691	\$721,868,856	\$142,575,679	\$2,436,028,226				
	(\$445,116,071)							
	(\$110,069,018)							
	<u>\$1,880,843,137</u>							
		Self Generated Federal Funds and						
<b>Fiscal Year</b>	<b>Total State Funds</b>	Funds	Interagency Transfers	Total				
FY 16-17	\$852,272,018	\$1,389,538,245	\$55,570,405	\$2,297,380,668				
	(\$565,347,806)							
	(\$215,139,268)							
	<u>\$1,516,893,594</u>							

\*Institutions provide scholarships/fellowships to attract the best students and to abide by legislative mandates at the expense of not receiving all budgeted tuition/fees. Note: Self generated funds include \$123 million of TOPS awards in FY 09 and \$209 million in FY 17.



### .66¢ of every \$1 in state higher education funding goes back to the state for mandated costs



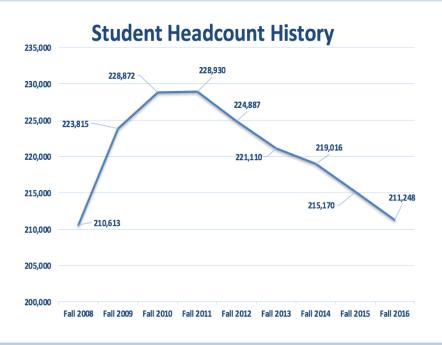
Budget
Enrollment



#### **Enrollment Trends**

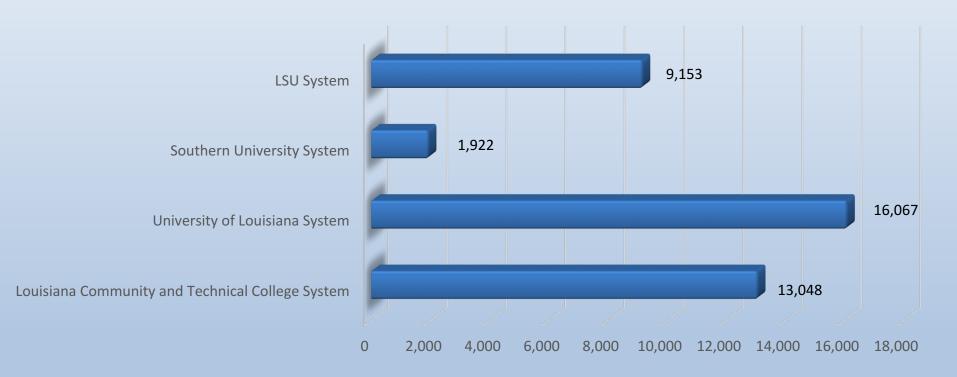
#### Louisiana Public Higher Education Enrollment by System

System	Fall 2015 Enrollment	Fall 2016 Enrollment	
Louisiana State University System	45,626	46,548	
University of Louisiana System	90,483	90,980	
Southern University System	13,061	12,661	
Louisiana Community and Technical College System	65,990	61,059	
Total	215,160	211,248	





### Completers by System

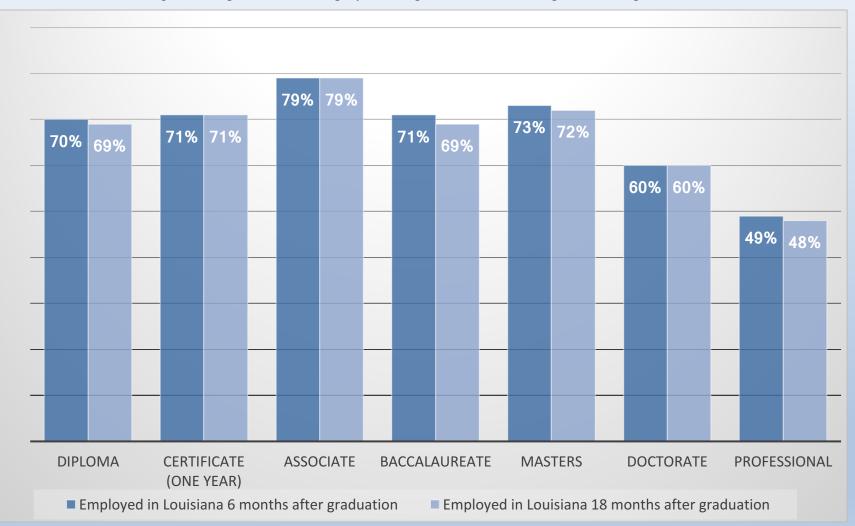


Unduplicated headcount of students who completed any program and received applicable credential

#### Employed LA Degree Completers

Based on both 2013-14 and 2014-15

Percentage of Completers found employed two quarters after their respective Completion Term.



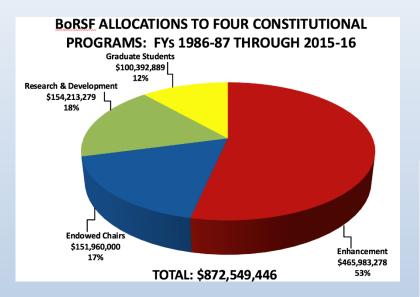
Budget

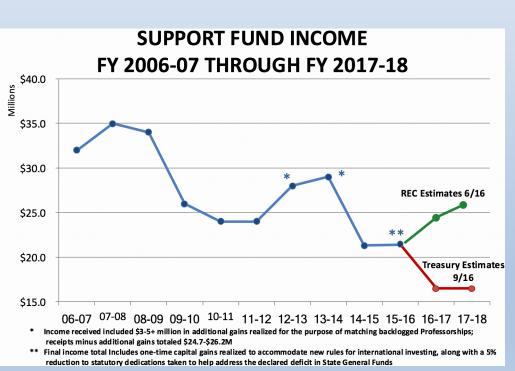
Enrollment

**Decreased Funding for Sponsored Programs** 



#### Sponsored Programs Funding Reduction





Budget

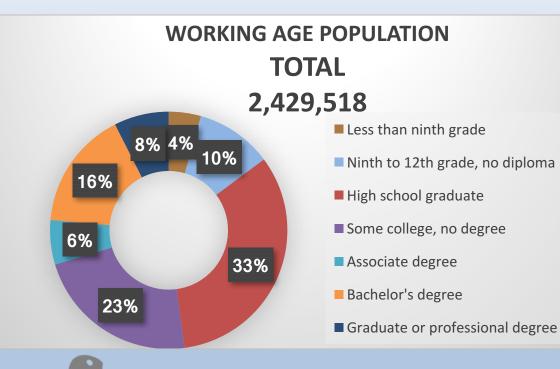
Enrollment

**Decreased Funding for Sponsored Programs** 

**High Wage and High Demand Jobs** 



### High Wage and High Demand



- By 2020 approximately 53% of open jobs in Louisiana will require a career credential or college degree. Currently, only 28% of Louisiana adults have an associate degree or higher. *Source: GUCEW*
- Louisiana ranks 49th in educational attainment with only 29.1% of workingaged residents, 25-64 years, earning an associate's degree or higher. *Source: NCHEMS*
- In order to reach the average educational attainment rate for Southern states, Louisiana will need to increase the percentage of adults with some college from 29.1% to 46.6% by 2025, or an increase of 148,277 degrees. Source: NCHEMS

Sources: National Center for Higher Education Management Systems and Georgetown University Center on Education and the Workforce

### Skills Not Aligned to High Demand Jobs

HELP WANTED Workforce Gaps in Economic Driver Occupations

Some Critical Fields in Industries That Drive Job Creation	Additional Completers Needed Annually Through 2022			
Computer and Information Science	223			
Engineering	246			
Engineering Technology (including Process Technology)	1,717			
Construction Trades	4,674			
Statistics and Management Science	200			
Mechanic and Repair Technologies	1,575			
Precision Production (Welding and Machining)	1,150			
Transportation and Material Moving	1,091			
Accounting	165			
Construction Management	46			
Management Information Systems	26			
Logistics, Materials, and Supply Chain Management	8			
Source: LED-LWC gap analysis using LWC 2022 occupational forecast.				

Highest Level of Education	Graduates	Available for Work	Jobs Available for These Grads	3-, 4-, and 5- Star Jobs Available for These Grads	Grads Likely to Struggle to Find Good Jobs	% of Grads Likely to Struggle
High School	46,000	24,000	20,430	7,380	16,620	69%
2- Year College	22,743	10,068	24,300	19,860	9,792	N/A
4- Year College	18,400	11,600	9,900	9,150	2,450	21%
Graduate & Professional Schools	6,800	6,800	2,510	1,950	4,850	71%
TOTAL		52,468	57,140	38,340	23,920	44%

Source: 2013-14 completer data from the Louisiana Department of Education, Louisiana Board of Regents and 2014-15 completer data from Louisiana Community and Technical College System, and the revised 2022 occupational forecast by the Louisiana Workforce Commission.

Budget

Enrollment

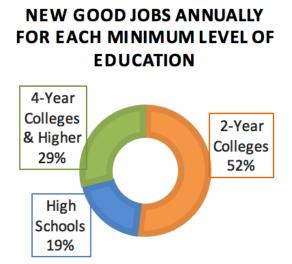
**Decreased Funding for Sponsored Programs** 

**High Wage and High Demand Jobs** 

**Types of Job Openings in the Next 5-10 Years** 



### Louisiana Job Market



One in five good (3-, 4- and 5 star) jobs that will become available each year will require no formal education beyond a high school diploma.

Slightly more than half of the good jobs across Louisiana today and those that will become available each year require a community or technical college degree or other credential.

Slightly more than one in four good jobs in Louisiana requires a bachelor's degree or higher.

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Budget

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High wage and high demand jobs

Types of job openings in the next 5-10 years

**Outcomes based funding** 



#### **Outcomes Based Funding**

- Act 462 of 2014 requires the Board of Regents to develop an outcomes based funding formula for the 2 and 4 year institutions by FY17.
- The outcomes based formula methodology has been lauded by advocacy groups such as a Council for a Better Louisiana (CABL) and the Louisiana Association of Business & Industry (LABI) as the new model seeks to reward outcomes.
- Since July 23, 2015, the BoR finance team has met regularly with system financial officers, the Workforce Commission and Louisiana Economic Development to collaboratively develop an Outcomes Based funding formula methodology.
- Due to Higher Education being appropriated slightly less in FY17 than the amount provided in FY16, the distribution methodology adopted by board is as follows: 70% weight base funding, 15% weight cost formula, 15% weight outcomes based formula.
- As with any formula model, there are institutions that fare better than others. For those institutions that lost funds, the significant reasons include loss of enrollment and low cost program mix.



Elevate Louisiana! Educate & Innovate Louisiana's goals for higher education

"Educate through Higher Education to improve Lives and Create a Strong Workforce."

Educate

Enable Louisiana's working age population to participate in and complete a degree/credential program to improve their lives and deliver the workforce needed to support the state's



economic expansion.

#### "Innovate to Build Louisiana's Economy."

Innovate

Invest strategically in research that supports innovation and economic development.





#### The New Fiscal Realities



### Highlights



Special Legislative Session: February 13-22, 2017



Board of Regents approval of recommendations for Act 619 by Senator Hewitt



Governor's proposed budget for FY17-18:

-\$18.3 million less funding for higher education, a reduction of 2.5%

- -\$12 million less is available for formula institutions (\$12 m of the \$18.3 m)
- -\$6.3 million less available for non-formula entities (\$6.3 m of the \$18.3 m)



-TOPS and GoGrants are held at the current year levels of \$209 million and \$26.4 million.

An additional \$81.8 million is needed to fully fund TOPS and \$34.8 million is needed to fully fund GoGrants.

Hospital legacy costs remain funded.



The proposed budget does not include funding for the following: -Deferred maintenance, estimated at about \$1.8 billion for higher education -Anticipated mandated cost increases, which currently account for .66 cents out of each \$1 of general funding for higher education.

The 2017 Regular Legislative session is scheduled for April 10, 2017 through June 8, 2017.

#### The New Realities

#### Recommendations from Board Staff Response to Act 619

1.2 The Board of Regents recommends that the Boards of Supervisors of the LSU System, SU System, LCTC System and UL System develop cooperative unification plans, in collaboration with appropriate regional stakeholders, for institutions within each of the Eight Louisiana Regional Labor Market Areas and for institutions in proximity between contiguous regions. These plans must be submitted to the Board of Regents for consideration and include, at a minimum, potential efficiencies by unifying functions and processes, including, but not limited to, academic and technical offerings, identification of regional workforce and economic needs, student services, research, purchasing, food services, and security. In addition, the plans should examine the short-term and long-term costs and savings from such unification. The plans will be submitted to the Board of Regents no later than January 1, 2018, for review and action, with a goal of implementation by 2020.

4.1 The Board of Regents will examine existing state funding for dual enrollment, in collaboration with BESE and the LDE, including TOPS Tech Early Start and Supplemental Course Allocation, to develop policy or recommend changes to ensure availability of opportunities for eligible high school students to earn up to one year of college credit through dual enrollment agreements.

5.4 The Board of Regents, in cooperation with LOUIS: The Louisiana Library Network, and the Regents' eLearning Task Force will develop a statewide plan for the utilization of Open Educational Resources (OER) throughout postsecondary education. The Affordable Learning Louisiana Plan will build on current efforts related to eTextbooks, eLearning and related technologies designed to significantly lower costs of course materials for students while enriching the educational experience. The plan will be submitted to the Board of Regents for review no later than October 1, 2017.

Initial Recommendation 5.9 – The Board of Regents recommends that the Think 30 Louisiana initiative include TOPS progression requirements beginning with the class of 2018, requiring TOPS recipients to earn 30 credit hours per academic year and meet all other continuation eligibility requirements to maintain the award.

#### (Still under Board consideration)

### Educate

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HINK

Innovate