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THINK

Educate

ELEVATE

Innovate

Louisiana



Poll everywhere #1 and #2 here
(What does it mean to be educated?)





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Louisiana
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Think 30 and Lessons from the Military



Basic Training for Higher Ed

The Chronicle of Higher Education ~ October 2016

Advertising
Convenience
Outreach
Admissions Staff
Messaging



Summary of Military Message



Aspirational advertising

Inclusive message

Diverse recruitment teams

Consistent outreach

Smoother sign-ups

Structured advising

Steady mentorship





Louisiana Data for Student Affairs Professional Staff

Enrollment

Job Market

High wage and high demand jobs

Graduate misalignment with jobs



Enrollment Trends

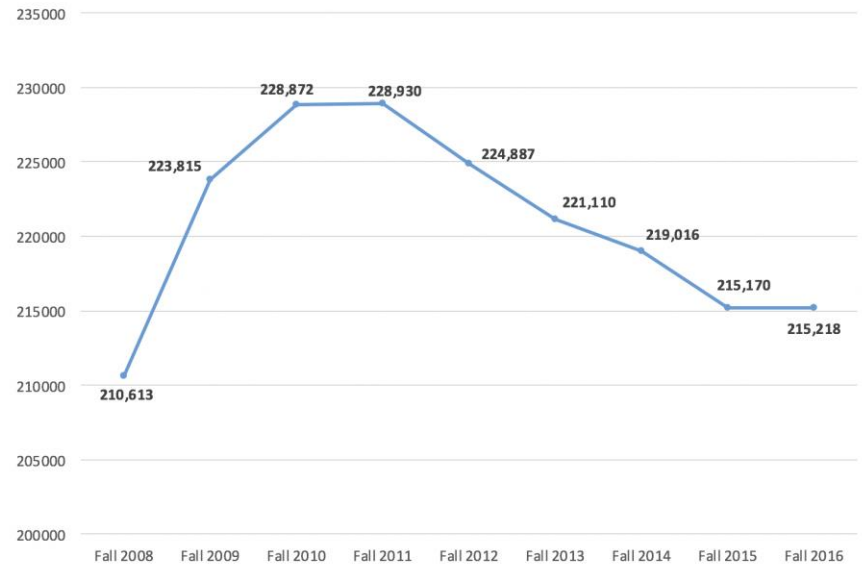
Louisiana Public Higher Education Enrollment by System

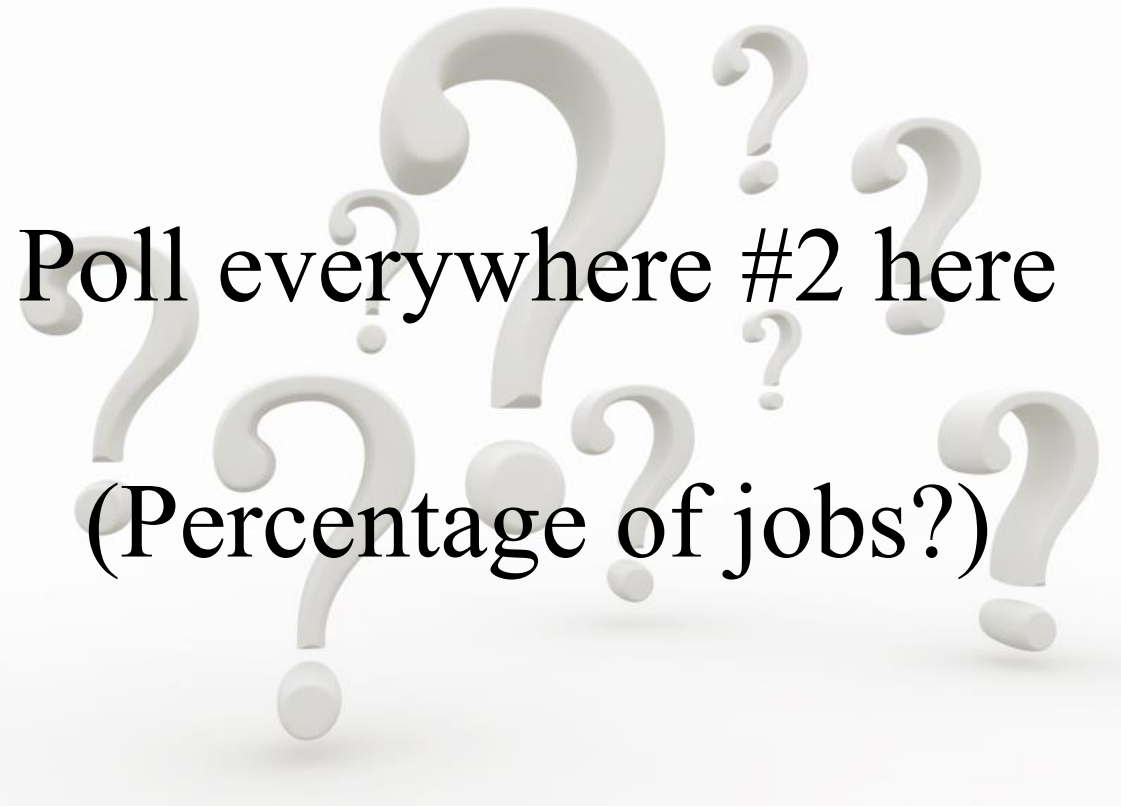
System	Fall 2015 Enrollment	Fall 2016 Enrollment
Louisiana State University	45,626	45,907
University of Louisiana System	90,483	90,709
Southern University System	13,061	12,602
Louisiana Community and Technical College System	66,000	66,000*
Total	215,170	215,218

Reported Fall 2015 End of Term

Source: Statewide Student Profile System-Data Submitted by Institutions & Preliminary Enrollment Report

Student Headcount History



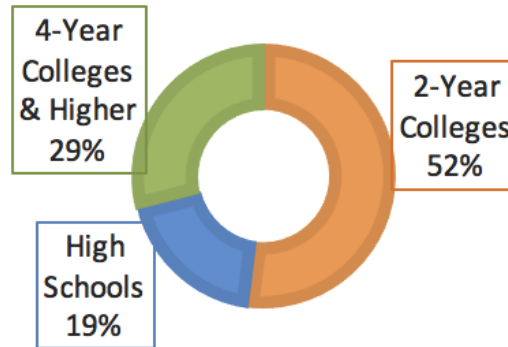


Poll everywhere #2 here
(Percentage of jobs?)



Louisiana Job Market

NEW GOOD JOBS ANNUALLY FOR EACH MINIMUM LEVEL OF EDUCATION



One in five good (3-, 4- and 5 star) jobs that will become available each year will require no formal education beyond a high school diploma.

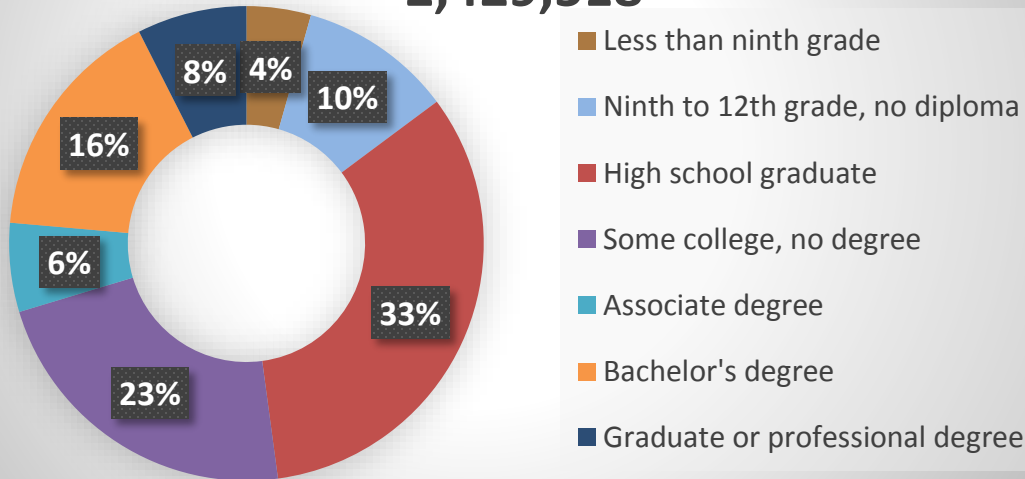
Slightly more than half of the good jobs across Louisiana today and those that will become available each year require a community or technical college degree or other credential.

Slightly more than one in four good jobs in Louisiana requires a bachelor's degree or higher.



High Wage and High Demand

WORKING AGE POPULATION TOTAL 2,429,518



Source: Lumina Foundation

- By 2020 approximately 53% of open jobs in Louisiana will require a career credential or college degree. Currently, only 28% of Louisiana adults have an associate degree or higher. *Source: GUCEW*
- Louisiana ranks 49th in educational attainment with only 29.1% of working-aged residents, 25-64 years, earning an associate's degree or higher. *Source: NCHEMS*
- **In order to reach the average educational attainment rate for Southern states, Louisiana will need to increase the percentage of adults with some college from 29.1% to 46.6% by 2025, or an increase of 148,277 degrees. *Source: NCHEMS***

Sources: National Center for Higher Education Management Systems, Lumina Foundation Stronger Nation Report, 2016 and Georgetown University Center on Education and the Workforce



Skills Not Aligned to High Demand Jobs

Workforce Gaps in Economic Driver Occupations



Some Critical Fields in Industries That Drive Job Creation	Additional Completers Needed Annually Through 2022
Computer and Information Science	223
Engineering	246
Engineering Technology (including Process Technology)	1,717
Construction Trades	4,674
Statistics and Management Science	200
Mechanic and Repair Technologies	1,575
Precision Production (Welding and Machining)	1,150
Transportation and Material Moving	1,091
Accounting	165
Construction Management	46
Management Information Systems	26
Logistics, Materials, and Supply Chain Management	8

Source: LED-LWC gap analysis using LWC 2022 occupational forecast.

Highest Level of Education	Graduates	Available for Work	Jobs Available for These Grads	3-, 4-, and 5- Star Jobs Available for These Grads	Grads Likely to Struggle to Find Good Jobs	% of Grads Likely to Struggle
High School	46,000	24,000	20,430	7,380	16,620	69%
2- Year College	22,743	10,068	24,300	19,860	9,792	N/A
4- Year College	18,400	11,600	9,900	9,150	2,450	21%
Graduate & Professional Schools	6,800	6,800	2,510	1,950	4,850	71%
TOTAL		52,468	57,140	38,340	23,920	44%

Source: 2013-14 completer data from the Louisiana Department of Education, Louisiana Board of Regents and 2014-15 completer data from Louisiana Community and Technical College System, and the revised 2022 occupational forecast by the Louisiana Workforce Commission.



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The New Fiscal Realities



Elevate Louisiana!

Educate & Innovate

Louisiana's goals for higher education



Educate



Innovate

“Educate through Higher Education to improve Lives and Create a Strong Workforce.”

Enable Louisiana's working age population to participate in and complete a degree/credential program to improve their lives and deliver the workforce needed to support the state's economic expansion.

“Innovate to Build Louisiana's Economy.”

Invest strategically in research that supports innovation and economic development.



The New Realities

Recommendations from Board Staff Response to Act 619

Recommendation 1.2 – The Board of Regents recommends that the Boards of Supervisors of the LSU System, SU System, LCTC System and UL System develop **cooperative unification** plans for institutions within each of the 8 Louisiana Regional Labor Market Areas and for institutions in proximity between contiguous regions.

Recommendation 5.7– The Board of Regents urges institutions to develop/enhance a “**one-stop**” approach that combines student services across the institution to minimize student confusion and wasted time.

Recommendation 5.8—The Board of Regents recommends that Louisiana’s public postsecondary institutions develop plans for the designation and implementation of **meta majors** to help undecided students make informed course choices to maximize their likelihood for timely completion.

Recommendations 4.3/5.9 – The Board of Regents will revise the BoR Minimum Admission standards and placement policy 2.18 to address when **remedial needs** must be met. Additionally, the Board of Regents recommends that the Think 30 Louisiana initiative include TOPS progression requirements beginning with the class of 2018, requiring TOPS recipients to earn **30 credit hours** per academic year and meet all other continuation eligibility requirements to maintain the award.



30

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